

ISAA



SYMPOSIUM 2020 BORDEAUX

BORDEAUX, FRANCE • JULY 20 - 24, 2020 • ISAANETWORK.ORG/CONFERENCE

ISAA SYMPOSIUM SPONSORSHIP PACKAGES

The ISAA Agrochemical Network board have proudly scheduled our 2020 ISAA Symposium for 20-24 July 2020 in Bordeaux, France. As you may already know, over the past several months we are committed to ensuring the ongoing success of the ISAA Society, now the ISAA Network: Bordeaux provides the perfect backdrop to continue our longstanding tradition.

We want to help you spread out your commitment to ISAA 2020 by providing you the opportunity to identify your preferred sponsorship opportunity as early as July 15, 2019.

In addition, we are excited to announce that beginning with ISAA 2020, and with the introduction of our new membership, the ISAA Network will keep our community connected on a year-round basis. For all Silver Sponsors and above, partners will receive:

- Recognition at any extra events and content that we develop and host between now and the ISAA 2020 symposium (such as various webinars on new trends in the ag chem business)
- Extended recognition on an improved ISAA website
- 5, one-year complimentary individual memberships to the new ISAA Agrochemical Network

We would like to accept your pledge and payment as soon as possible for the planning and execution of ISAA 2020. We are sure your planning processes will benefit as well.

We wish you continued success from the relationship that you have built with the ISAA Agrochemical Network. Thank you!

To process sponsorship, please contact our Executive Director at info@isaanetwork.org.

Please do not hesitate to contact Solito.Sumulong@nutrien.com, or our ISAA 2020 Chair, David Cameron at david@desangosse.co.uk if you have any questions.



Dear ISAA Sponsor:

Thank you for your anticipated participation as a sponsor of ISAA 2020 in beautiful Bordeaux, France. Your sponsorship will ensure that our delegates and attendees have the best learning and networking experience possible. As the solitary Diamond-Level Partner of ISAA 2020, the winner of the auction process will enjoy the benefits outlined in the sponsorship addendum.

At ISAA, we strive to have a process that establishes a fair process for one winner, that encourages the maximum participation in the process, and that protects the privacy of the participants. To those ends, our Associations Manager, Brian Riggs, will handle the Diamond auction and will hold all bids for the Diamond Sponsorship in confidence.

Here are the rules of the auction:

- All bids should be e-mailed to *brian@riggsenterprise.com* with the subject line "ISAA 2020 Diamond" by July 31st, 2019 at 5:00 PM US Eastern time.
- Bidding starts at 45,000 Euro.
- Brian Riggs will provide ISAA the contact information for the winner and the amount of the winning bid. Losing participants and their bids will be unknown to ISAA. Brian will also notify losing bidders so that they can select another sponsorship package when those open up on August 8th.
- Payment for the Diamond Level Partner will be due fifty percent by August 30th, 2019 with the remaining balance due by January 31st, 2020.

If you have any questions about this process, please do not hesitate to contact David Cameron at *david@desangosse.co.uk*.

Good luck and thank you once again!

SPONSORSHIP PACKAGES

DIAMOND (ISAA 2020 PARTNER)	
<i>Contribution</i>	Highest Bid Starting @ €45,000
<i>Exhibition Space</i>	Premium Position - 6m x 6m
<i>Exhibition Only Registrations</i>	Ten
<i>Full Symposium Registrations</i>	Five
<i>Program Advertising</i>	Full Page Inside Cover
<i>Website</i>	Banner
<i>Additional Meeting Space</i>	Reserved Mon-Fri
<i>Additional Event Sponsorship</i>	Highest Priority
<i>Additional Benefits</i>	Event Banners, Logo Partnered with ISAA

GOLD		SILVER
€30,000	<i>Contribution</i>	€15,000
6m x 6m	<i>Exhibition Space</i>	3m x 6m
Ten	<i>Exhibition Only Registrations</i>	Five
Four	<i>Full Symposium Registrations</i>	Two
Full Page	<i>Program Advertising</i>	Half Page
Graphic, Animated Hyperlink	<i>Website</i>	Graphic, Animated Hyperlink
Reserved Mon - Thur	<i>Additional Meeting Space</i>	None
Preferential	<i>Additional Event Sponsorship</i>	None
None	<i>Additional Benefits</i>	None

BRONZE		CONTRIBUTOR
€7,500	<i>Contribution</i>	€2,500
3m x 3m	<i>Exhibition Space</i>	Table Top - 1.2m x 0.6m
Three	<i>Exhibition Only Registrations</i>	Two
One	<i>Full Symposium Registrations</i>	None
Quarter Page	<i>Program Advertising</i>	Company Name Listing
Hyperlink	<i>Website</i>	None
None	<i>Additional Meeting Space</i>	None
None	<i>Additional Event Sponsorship</i>	None
None	<i>Additional Benefits</i>	None

A LA CARTE SPONSORSHIPS

SPONSORSHIP	SPONSORSHIP FEE
Morning Coffee Breaks	€2,500 per
Afternoon Coffee Breaks	€2,500 per
Lunches	€5,000 per
Opening Reception	€7,000
Poster Session Reception	€4,000 (2 available)
Main Excursion and Dinner Banquet	€15,000
Thumb Drive <small>*Sponsorship does not include cost of item, which is the responsibility of the sponsoring institution.</small>	€4,000
Keynote Speaker	€1,500
Recharge Station	€5,000
Site Wifi	€6,000
Lanyard <small>*Sponsorship does not include cost of item, which is the responsibility of the sponsoring institution.</small>	€5,000
Journal/Pen <small>*Sponsorship does not include cost of item, which is the responsibility of the sponsoring institution.</small>	€2,500
Mobile App	€7,000

